

PUBLICATIONS

Exceptional People. Professional Graphics.

Who We Are

The APT Publications Team is a dedicated team of creative individuals who produce high quality graphics for local, regional, and national customers. Our team's distinct blend of complementary skills and expertise combines effectively to support a broad array of graphics capabilities. Each member of the team has made a valuable contribution to the publications efforts at APT Research. Awards received by members of the team include an Addy Award, Employee of the Year, multiple Apt Solution Awards, and numerous recognitions from customers.

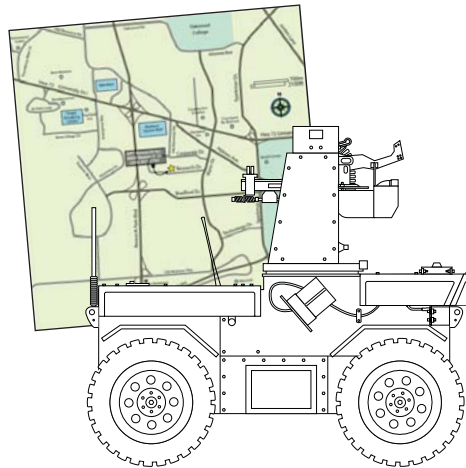
Our award-winning graphics have received positive feedback from numerous customers.

Illustration

Illustrations aid understanding and provide visual impact when used in documents, briefings, or posters. Using artistic talent, technical skill, and good communication with customers, the APT Publications Team produces exceptional technical drawings and original artwork.

Maps

Map making skills are an essential tool when visualizing a test site, plotting resources, presenting customer or employee locations, tracking satellite positions, or introducing a new area. The APT Publications team is capable of producing tailored, appealing maps to any detail level and to fulfill any need.



Web Design and Maintenance

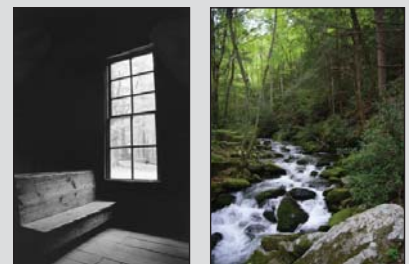
The internet is an ever-increasing source for customers to look for information about your company. Supplying an organized, clean, and effective web page is the first step to convincing a customer that your company is what they need. The APT Publications Team has experience creating complex, professional-looking web sites for customers.

Briefings

The APT Publications Team is capable of high quality briefing support. We have extensive experience utilizing the Adobe Creative Suite, Microsoft Office, and Lightwave 3D to produce quality templates, layouts, graphics, and custom animation for our customers.

Capabilities

- Illustrations
- Photography
- Websites
- Animations
- 3D Modeling
- Technical Editing
- Meeting Support, Materials and Memorabilia
- Charts, Briefings, Slideshows
- Logos and Advertisements
- Tradeshow Graphics
- Maps
- Write, Design, Format, and Publish
- User's Guides and Manuals
- Printing, Copying, Finishing, and Binding
- Electronic Document Management

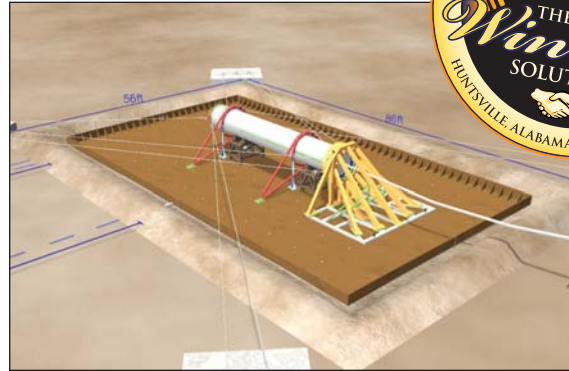
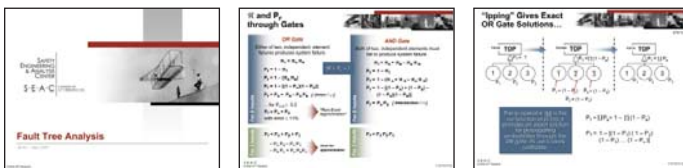


3D Imaging

Lightwave 3D is a powerful application that allows us to generate realistic 3D images and animations. This capability is an efficient and cost-effective tool to use during the planning stages of a test in order to foresee potential problems with a design. It enhances understanding of complex mechanisms or systems by displaying the parts and showing how each interacts with the other. 3D images also improve the overall professional look of any presentation or document.

Proofreading and Revision

By working closely with the authors of papers, reports, procedures, manuals, etc., the APT Publications Team helps publish quality documents. We deal mostly with in-depth proofreading and revision, but are happy to provide any level of support to meet your document development needs.



Publication and Binding

As well as supporting proofreading and revision, the APT Publications Team supports all other design aspects of creating user's guides and manuals such as cover design and notebook assembly.

The APT Publications Team is equipped with copy machines, printers, and binding machines to support document printing and replication. A quick turnaround for black and white or color, single or double-sided, stapled, hole-punched, or any other variety of special documents is routine for us.

The APT Publications Team utilizes the Fastback Model 15xs binding system. It is a high production desk-top binding machine capable of binding 3 to 350 sheets quickly, easily, and economically. Fastback binding is strong and durable, able to withstand 50 pounds of pull and many years of time. The binding is also attractive and space-saving.

GBC Comb and three-ring binding is also available along with other finishing touches like CD labels or jewel case inserts.

Electronic Database and Library

The APT Publications Team maintains an electronic document database to store electronic documents. Customer-funded publications such as briefings, reports, drawings, manuals, databases, plots, and original artwork are secure on our servers along with APT published papers, corporate materials, marketing, and web pages.

Maintaining a corporate library is a valuable asset to the APT Publications Team. We organize, keep track of borrowed and returned items, and submit new articles to the library. The accessible wealth of information is appreciated by APT Research employees and customers alike.

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